



JTPAC, Choice House,
PV Sreedharan Road, Kumbalam,
Cochin-682 506, Kerala, India. Tel. +91 484 3019700
Email: info@jtpac.org www.jtpac.org

World-class performing arts centre comes to Kochi

Kochi will soon be cultural hub of Kerala with the launch of JTpac (JT Performing Arts Center), the first center of its kind in India. The logo of the Center will be officially unveiled today at a ceremony to be held at the Choice House in Kochi.

Conceived by Padmashri Mohanlal and Shri. Jose Thomas, visionary, art lover and Chairman of the Choice Group, the Center will play a lead role in making Kerala the center stage of world-class theatre, dance and folk art performances. National award-winning director, Shri. T K Rajeev Kumar will be the Artistic Director of the Center.

Born out of a vision for an art ecosystem that encompasses the need to preserve, nurture, propagate, celebrate and showcase the countless treasures of our performing arts, JTpac will feature music, folk art and theatre performances from around the world every weekend. Local art forms will be given prime importance with a view to reviving them. The Center will also launch its own productions including musicals, theatre and dances, directed by the world's leading artistes.

Designed by international production design and technology experts, JTpac will have a seating capacity of 700 and will house India's most exhaustive research center on performing arts. It will also feature an array of training programmes and workshops led by maestros from around the world. Focused on imparting the priceless artistic discipline of our culture to the younger generation, the Center will also offer programmes in art, specifically targeted at children.

JTpac will be led by an eminent Advisory Committee constituting some of the most renowned names in the art and cultural scene of India. Apart from being a converging point for art enthusiasts, JTpac will add to the tourist attractions of Kochi and Kerala.